## **ANNUAL REPORT 2022-23**

The Academic Year 2022-23, was very eventful for IQAC. Over the year, IQAC helped college expand to social media and also conducted several events and webinars.

The official Instagram Handle for SGGSCC was made by IQAC. For this various videos were shot, edited and converted into presentable content which took a lot of ideation and retakes.

For the Instagram handle the team is also focused on marketing the same to gain the followers of around 1700 (currently) and make videos which currently holds 35k views on reels with over 1200 likes and comments.

IQAC team has been constantly and diligently working to grow and expand the page in leaps and bounds. The Instagram handle has reached around 39k accounts since it's launch. Apart from the current content posted and prepared data we are also working on the future content to make SGGSCC page a successful one.

For the making of the videos, we had discussions with the Senior Faculties of the college, we collected the photographs from the older magazines (Amrit) current, since the inception of the college (from 1986 to current). The Facebook page was developed, and we are working on increasing its reach among the alumnus and the faculty.

The virtual tour of the college was made by collaborating with Infinity - The Tech Society of our college. The tour basically shows every nook and corner of our college. It is like a virtual map accessible to everybody. The Virtual Tour is also available on Google Street. This has helped gain college a lot of attention from freshers, parents, and other students not only from our college but other colleges as well.

We conducted society orientation for the first-year students on 12th and 13th November 2022. For this we also created new videos for IQAC as well as other societies.

The orientation was conducted on Zoom platform and was also streamed on YouTube which gained a viewership of about 400 views. We also got feedback from first year students telling us how it has helped them and enriched their experience.

Throughout the year various workshops such as "Mental Health and Spirituality" by Prof. A. K. Singh, " Qualitative and Research Methods" by Prof H Dang were conducted to give insightful learnings to faculty as well as students. Another workshop on "Bibliometric Analysis" by Prof H. Dangi was conducted only for faculty members.

A speaker session by CA Vaibhav Jain was organized on 15th February 2023 by IQAC in college premises on the topic "INDIAN BUDGET-2023". The speaker acquainted students with the amendments of in the new tax regime. He also spoke about the bad condition of India in terms of balance of payments. He gave the students glimpses of both the tax regimes and mentioned how the old tax regime was better for the middle class. He then demonstrated tax reforms in the new regime and how it supports startups.











